



IGNOU Regional Centre, Delhi-1 in collaboration with PSC 07160(P) organized a Workshop to **Collectively Evolve a Strategy for Promotion & Advocacy of IGNOU programmes** coupled with effective pre-admission student counseling and guidance on 15<sup>th</sup> September, 2016 from 12:30 to 4.30pm at the Moolchand Medcity, Auditorium, Lajpat Nagar, New Delhi

The salient recommendations of the days are:

1. Pre- admission Counseling, Post admission Course; Career Counseling
2. Sustaining admission strategies ; Enrolment of Community
3. Emotional and behavioural Counselling



# Workshop to Collectively Evolve a Strategy For Promotion & Advocacy of IGNOU Programs And Effective Pre-Admission Student Counseling With Guidance

15<sup>th</sup> Sep 2016, 02.00pm - 04.30pm, Moolchand Medcity, New Delhi

## **Program Schedule**

12.30pm onwards	<b>Registration</b>
01:00 pm - 02:00 pm	Working Lunch & Informal Interaction
02:00 pm - 03:15 pm	<p style="text-align: center;"><b>TECHNICAL SESSION – I</b></p> <ul style="list-style-type: none"> <li>❖ <i>Objectives and Broad Outline of the Workshop</i> <i>Dr Jitendra Nagpal 10min</i></li> <li>❖ <i>Conventional Promotional Medium; Need for Innovation.</i> <i>Dr Neeta Kapai 10min</i></li> <li>❖ <i>Film Show: Case Study of RC Lucknow and RC Nagpur 20 min</i></li> <li>❖ <i>Discussion 20min</i></li> </ul> <p style="text-align: center;"><b>Group Work (To Split Media-wise)</b></p> <p style="text-align: center;"><i>Innovative Promotional Activities and Advocacy for IGNOU Programs</i> <i>30 min</i></p> <ul style="list-style-type: none"> <li>❖ <i>Redressal of Students' Grievances – Ensuring Quality Transparency and Accountability</i> <i>30 min</i></li> <li>❖ <i>DISCUSSION</i> <i>15 min</i></li> </ul>
03:15 pm - 04:15 pm	<p style="text-align: center;"><b>T E A B R E A K</b></p> <p style="text-align: center;"><b>TECHNICAL SESSION - II</b></p> <ul style="list-style-type: none"> <li>❖ <i>Positioning IGNOU Students Counseling Services - Changing Landscape, Changing Needs (in view of UGC Directives)</i> <i>Dr Jayshree Kurup 10 min</i></li> <li>❖ <i>Training of Academic Counselors in Basic Counseling Skills : Enriching Career Prospects and Personal Wellbeing</i> <i>Dr Jitendra Nagpal &amp; Team 20 min</i></li> <li>❖ <i>Family, Counselors and Centre Partnerships – Bridging the Gap, Empowering Communities</i> <i>Dr Jitendra Nagpal &amp; Team 20 min</i></li> <li>❖ <i>Discussion</i> <i>10 min</i></li> </ul>
04:15 pm - 04:40 pm	<ul style="list-style-type: none"> <li>❖ <i>Recommendations and the Road Ahead for Positive Changes &amp; Awareness Building</i> <i>Dr Jitendra Nagpal/Sr Coordinator</i></li> <li>❖ <i>Vote of Thanks</i> <i>Dr Shyni Duggal</i></li> </ul>